

## South Carolina International Reading Association Conference February 23-25, 2017



Would you or your organization like to endorse and support literacy? SCIRA is the state association of a non-profit international organization devoted to the improvement of literacy. Your financial gift will showcase your company and encourage educators in attendance. The chart below outlines the highest levels of funding.

Sponsorship Level	\$ Amount	Benefits to Sponsor	Support Activities or Speakers
<b><i>Pro Level</i></b>	\$5,000	Double Exhibit Booth, Full Page Company Ad in Program Company Banner  Create a lasting impression for the conference attendees by sponsoring a keynote speaker or an author event. Promote literacy and inspire educators. You will receive recognition in the conference promotional materials, in the final program, during the keynote session and on our website.	Keynote Speaker or Author Event Feb. 24, 2017
<b><i>Semi-Pro Level</i></b>	\$3,000	Double Exhibit Booth Full Page Ad in Program Sponsor a speaker, author or illustrator. You will receive recognition in the conference promotional materials, in the final program, during the speaker or author's session and on our website.	Speaker or Author
<b><i>Minor League Level</i></b>	\$2,000	Single Vendor Booth Half Page Ad in Program	Partial Event Sponsor
<b><i>Collegiate Level</i></b>	\$1,500	Single Vendor Booth Quarter Page Ad in Program	Provide gifts for Distinguished Teachers of Literacy and/or Administrator of Literacy Award.